



Re: Tuen Mun Town Plaza - Exhibition / Promotion Venue Information

In the hub of Tuen Mun District, Tuen Mun Town Plaza has been noted as one of the largest shopping malls (approximately 92,903 sq. m.) in the Northwest New Territories. The mall offers more than 400 shops, providing a wide range of shopping, dining and entertainment outlets and facilities for whole family. Our 417.6 sq. m. Atrium and other high traffic exhibition venues offer the best opportunity to promote your products in Tuen Mun.

For venue booking, just simply contact or e-mail us now!

Tel : 2450 7782

Fax : 2618 0107

Email : tmtplaza_promo@sino.com

Thanks for your kind attention.

Retail Marketing & Promotions Department
Tuen Mun Town Plaza

Venue Fee & Equipment Charges

Effective: 1 July – 31 December 2018

I. Venue Fee

Location	Area (sq. m.)	Licence Fee (per day)	Licence Fee (per day)	Four-day Package Price
		Mon to Fri, excluding P.H.	Weekend & P.H.	Saturday and Sunday with 2 working days
Main Atrium	417.6	\$48,000	\$137,000	\$341,000
Atrium per Division (I [#] , II, III [#] , IV) General exhibition	80	\$17,000	\$41,000	\$103,000
Atrium per Division (I [#] , II, III [#] , IV) Motor Show*	80	\$20,000	\$47,000	\$124,000
Charity Area ,3/F [^]	4.5	N/A	N/A	N/A

Remarks:

- Weekday: Monday to Friday (excluding public holidays); Weekend: Saturday, Sunday and public holidays
- Minimum two consecutive days on booking
- *Number of cars to be displayed: up to four units for one division; up to eight units for two divisions
- #5% loading charge for the exhibition venue at division I or III. It is applicable for all months and applications.
- 20% loading during the Summer period of 1 July – 31 August 2018 and Xmas period of 1 December 2018 – 1 January 2019.
- Please refer to Appendix I for special promotion offers
- [^] Only NGO(s) & approved charitable organization(s) are applicable
- All licence fees include 10% administration charge.
- The whole setup shall be in an appearance, design, quality and type appropriate to first class event venue and to the satisfaction of the Licensor. Detailed plans of the whole setup shall be submitted to the Licensor for approval before commencement of any works. The Licensor shall have the absolute discretion in granting or refusing such approval. The approval to be granted shall be subject to such conditions as the Licensor may think fit.

II. Equipment Charges:

Equipment	Charges / event
Folding chairs (max. 150 pcs)	HK\$20/ pc
6' x 2' tables with skirting (max. two pcs)	HK\$200/ pc
Stage installation (with skirting and staircase)	HK\$1,000/ job
PA system with one technician stand-by	HK\$4,000/ job
Video shooting with one technician stand-by	HK\$4,000/ job
Changing room installation	HK\$1,500

*The above rating is subject to change without prior notice.

Appendix I

Special Promotion Offers

Effective: 1 July – 31 December 2018

Promotion Offers	Sitting Tenants	Non-sitting tenants
First Trial Special Discount (Except for the Summer period of 1 July – 31 August 2018 and Xmas period of 1 December 2018 – 1 January 2019.)	50% discount on licence fee for booking on weekdays and 20% discount on licence fee for booking on weekends (applicable to tenants' first time booking only)	50% discount on licence fee for booking on weekdays and 20% discount on licence fee for booking on weekends (applicable to non-sitting tenants' first time booking only)
Weekdays Special (Except for the Summer period of 1 July – 31 August 2018 and Xmas period of 1 December 2018 – 1 January 2019.)	50% discount on licence fee for three or above consecutive weekdays booking	50% discount on licence fee for three or above consecutive weekdays booking
Four-day Package Price (Except for the Summer period of 1 July – 31 August 2018 and Xmas period of 1 December 2018 – 1 January 2019.)	Please refer to the rate card for details	Please refer to the rate card for details

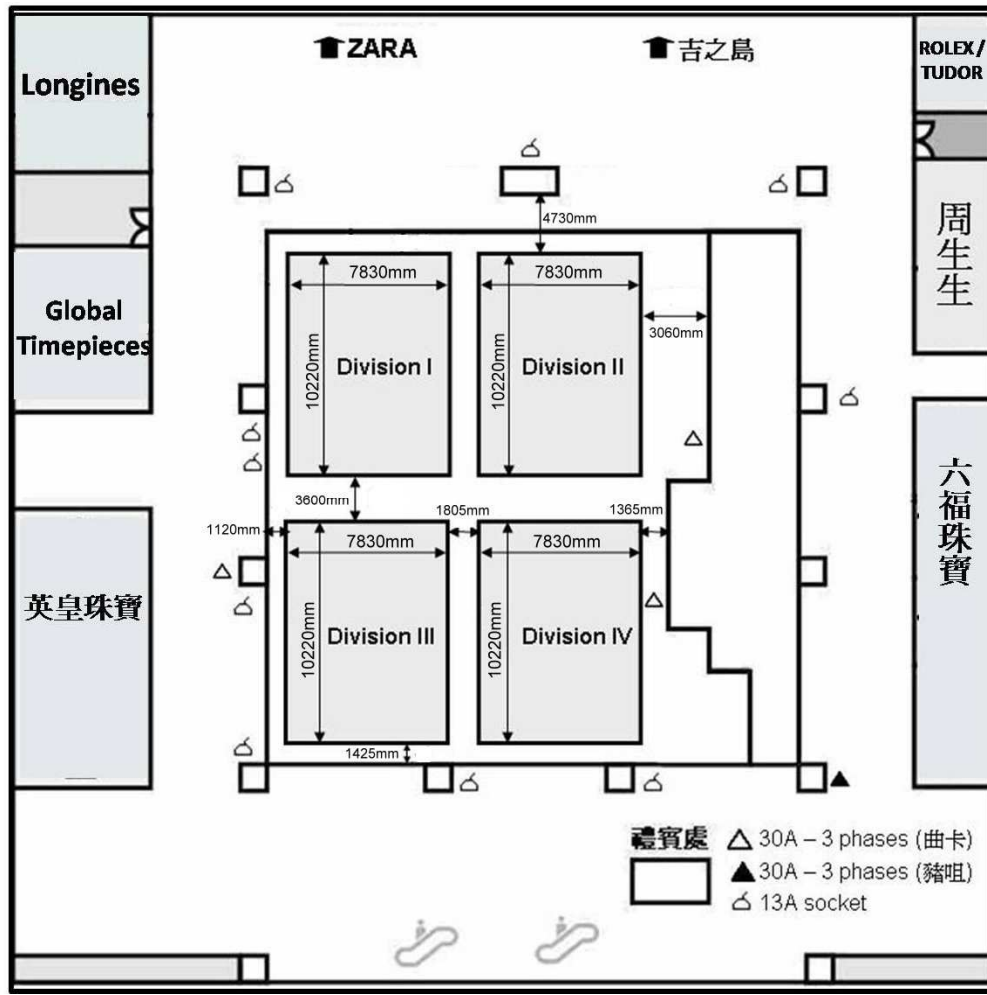
Remarks:

- Only one special promotion offer could be used for each booking.
- Sino Estates Management Limited reserves the final right to modify privileges at any time without prior notice.

信和集團旗下商場供短期展銷 Sino Malls for casual leasing:

	電話 Tel.		電話 Tel.
屯門市廣場 (tmtplaza)	2450 7782	藍灣廣場(Island Resort Mall)	2199 2036
奧海城 (Olympian City)	2397 3636	沙田商業中心 (Shatin Galleria)	3165 6608
荃新天地及荃新天地 2 (Citywalk & Citywalk 2)	3926 5700	帝庭軒購物商場 (Regentville Shopping Mall)	3165 6608
中港城(China Hong Kong City)	2139 6087	觀塘廣場 (Kwun Tong Plaza)	3165 6608
黃金海岸商場 (Gold Coast Piazza)	2452 6566	雅濤居購物商場 (The Waterside Shopping Mall)	3165 6608

Main Atrium, 1/F



Main Atrium: 24m (L) x 17.4m (W) = 417.6 sq. m.

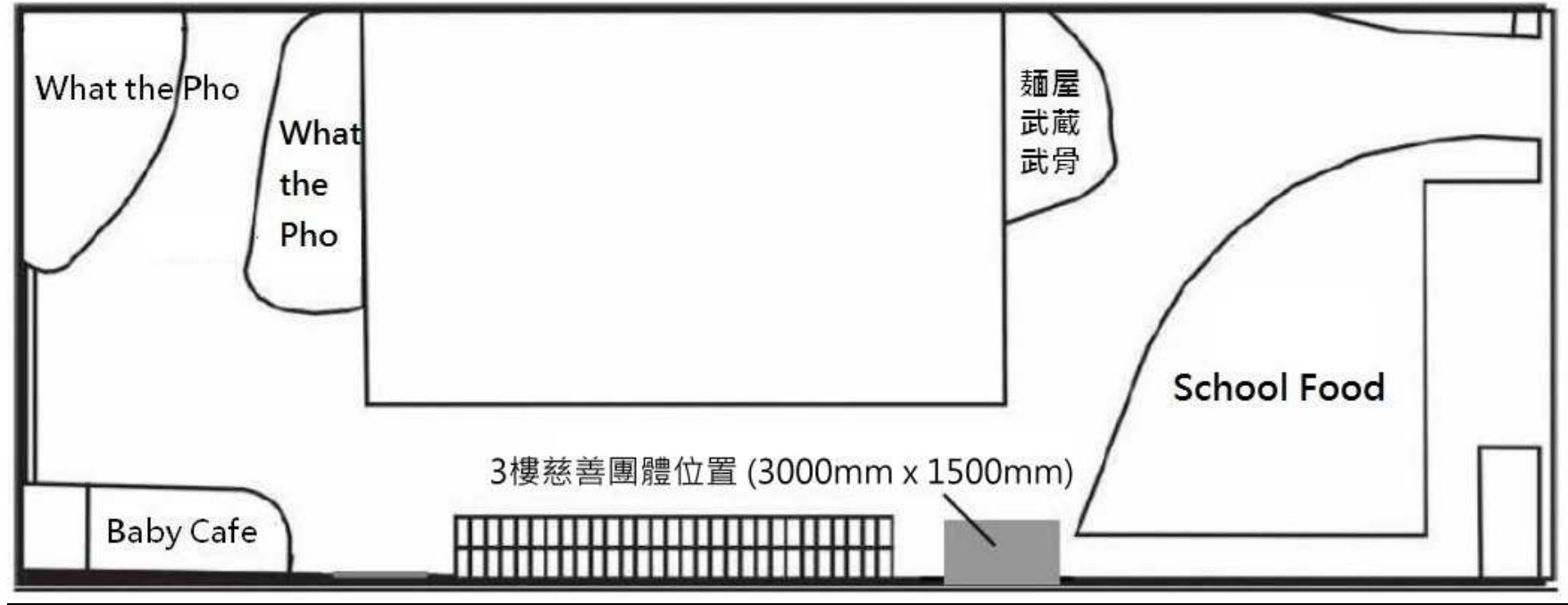
Each division: 10.22m (L) x 7.83m (W) = 80 sq. m.

Organizer shall provide venue carpet covering the exhibition area.

Height of backdrop is limited to 2440mm.

Easy pull stand is strictly prohibited.

Charity Area 3/F 慈善團體位置 (只供慈善團體申請)



- For non-profit making organization(s) & approved charitable organization(s) only.
- Organizer shall provide venue carpet covering the exhibition area.
- Maximum number of staffs and volunteers restricted to 4 persons.
- Exhibition Time: 11:00am – 7:00pm
- No hanging of banners, posters and other POPs on the curtain wall and window is allowed.